



CLIFTON & DISTRICTS CHAMBER OF COMMERCE & INDUSTRY

Keep in Touch

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Executive Committee 2021-2022

President: Amanda Beatson

Vice President: Trevor Bange

Secretary: Jenna Blurton

Treasurer: Julie Blurton

Projects 2021-2022

Tourism Strategy

Event Plan

Marketing Plan

Digital Marketing campaign

Business Development

Directory Website

Local Lottery

Membership Prospectus

About the Chamber

Clifton & Districts Chamber of Commerce & Industry Inc was formed in 2013 by a group of interested representatives from local businesses and community groups. The aim of the Clifton Chamber is to create and support a strong and resilient business community that will help to deliver broader community benefits making Clifton & Districts a great place to live, work, visit and invest.

Join Us

Join us and ensure your business or organisation reaches its full potential. Becoming a member of the Clifton Chamber is one of the smartest things you can do to promote your business.

Chamber members meet on the last Thursday of each month with alternate breakfast or dinner meetings. The Chamber understands that business people are busy and welcomes your involvement on any level, there are no expectations regarding meeting attendance or project participation.

Fee for Annual Membership: 1 Year \$50.
Complete your membership form now.

Member Benefits

Our members enjoy the benefits of promoting their business, expanding their networks and keeping up to date with business and industry news.

- ✓ Website & Facebook acknowledgement with links
- ✓ Raise your business profile
- ✓ Advocacy - one voice to campaign at all levels of government
- ✓ Networking and information events
- ✓ Opportunity to be involved in local marketing campaigns
- ✓ Membership fees are a fully deductible business expense
- ✓ Ability to contribute to the growth of our community



PROJECTS 2021-2022

Clifton District Tourism & Events Strategic Plan

The Clifton Chamber was fortunate to secure a BBRF grant in 2020, to develop a formal tourism strategic plan. Working with the Tilma Group, the Clifton Tourism Development Plan 2021-2023, Planes, Trains & Automobiles Event Development Plan, and Clifton QLD Marketing Action Plan were developed.

PROJECT STATUS: COMPLETED



Digital Marketing Campaign

Informed by the Marketing Action Plan, and funded by a TRC Economic Development Grant, our 2021 Digital Marketing Campaign has begun. Working with Little Pig Consulting, our Facebook Page @visitcliftonqld is promoting our town and district as a great place to visit. This project will also include a revamp of the promotional video that was made in 2018.

PROJECT STATUS: UNDERWAY - COMPLETION OCT

Business Development

Informed by the Tourism Development Plan, and funded by a TRC Economic Development Grant, we have engaged a business advisor to conduct a mystery shopper / visitor exercise, providing a detailed checklist of recommendations for how Clifton businesses and attractions could improve their business outcomes, and the customer experience they offer.

PROJECT STATUS: UNDERWAY - COMPLETION OCT

Supporting Local Businesses - Local Lottery

Local businesses often donate prizes and gift cards to support community organisations. The idea of the local lottery is that local businesses will also be the beneficiaries of the raffle. While only at conception stage, the Local Lottery would be a multi-draw raffle with 5 or more low value prizes donated by local businesses with a jackpot feature where the winner can choose vouchers from participating businesses. Funds raised from the raffle will be used to reimburse businesses when a voucher is redeemed from their business. Become a member to participate.

PROJECT STATUS: CONCEPTION - COMING SOON

www.clifton-online.com

Informed by the Tourism Development Plan, and funded by a Clifton Community OP Shop, the Chamber will provide a directory website that promotes local businesses and events to attract visitors to Clifton and surrounding districts and to provide an information hub for locals to access information in one place. Advertising space will provide sustainability of the project.

PROJECT STATUS: UNDERWAY - PLANNING STAGE

Working with Toowoomba Regional Council

Clifton Chamber is fortunate to have support from TRC through liaison with the Regional Economic Development Officer, Community Liaison Officer and Councillors. The Chamber has successfully lobbied Council to test for Great Artesian Basin water supply and is currently working with Council to make improvements to Bethnal Green.

PROJECT STATUS: ONGOING



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Membership Application/Renewal Form

Business Name:		ABN:
Contact Name:	Position:	
Mobile Phone:	Other Phone:	
Address:		
Town:	State:	Post Code:
Email:		
Website:		
Facebook:		
Brief summary of your business:		
Annual Membership Fee		
Fee for Annual Membership: <input type="checkbox"/> 1 Year (\$50) – due 1 July		
Do you wish to have a link to your website or on the Chamber website (no additional cost)? Yes <input type="checkbox"/> No <input type="checkbox"/>		
Payment for Membership		
Membership payments can be made as follows:		
<input type="checkbox"/> Direct Deposit: National Australia Bank BSB 084-610 Account No. 76-246-2797		
<input type="checkbox"/> Cheque – please make payable to <i>Clifton & Districts Chamber of Commerce and Industry Inc.</i>		
<input type="checkbox"/> Cash		
Privacy		
The privacy of our members' and security of their personal & business details is of paramount importance to the Clifton & Districts Chamber of Commerce and Industry Inc. Information collected on this form will only be used for the purpose stated and will not be given, traded or sold to any third party without your written consent. Unless requested otherwise, Members business name, address, telephone and website details are listed on the Clifton & Districts CCI's website.		
Authorisation		
I hereby apply for membership to the Clifton & Districts Chamber of Commerce and Industry Inc. I acknowledge that by completing this form I authorise the registration of my business as a member of the Clifton & Districts Chamber of Commerce and Industry Inc.		
Authorised Signature of Applicant:		Date:
Please print name:		
Submit Application Form		
Thank you for applying to become a member of the Clifton & Districts Chamber of Commerce and Industry Inc. Please post form to: The Secretary, Clifton & Districts Chamber of Commerce and Industry Inc, PO Box 44, Clifton Qld 4361. Or, scan and email to: info@cliftonchamber.org.au		